

JUSTAPP

INDONESIA #1 Mobile Apps Builder

Simple and Easy to Use, Without any Coding Skill



justapp.id



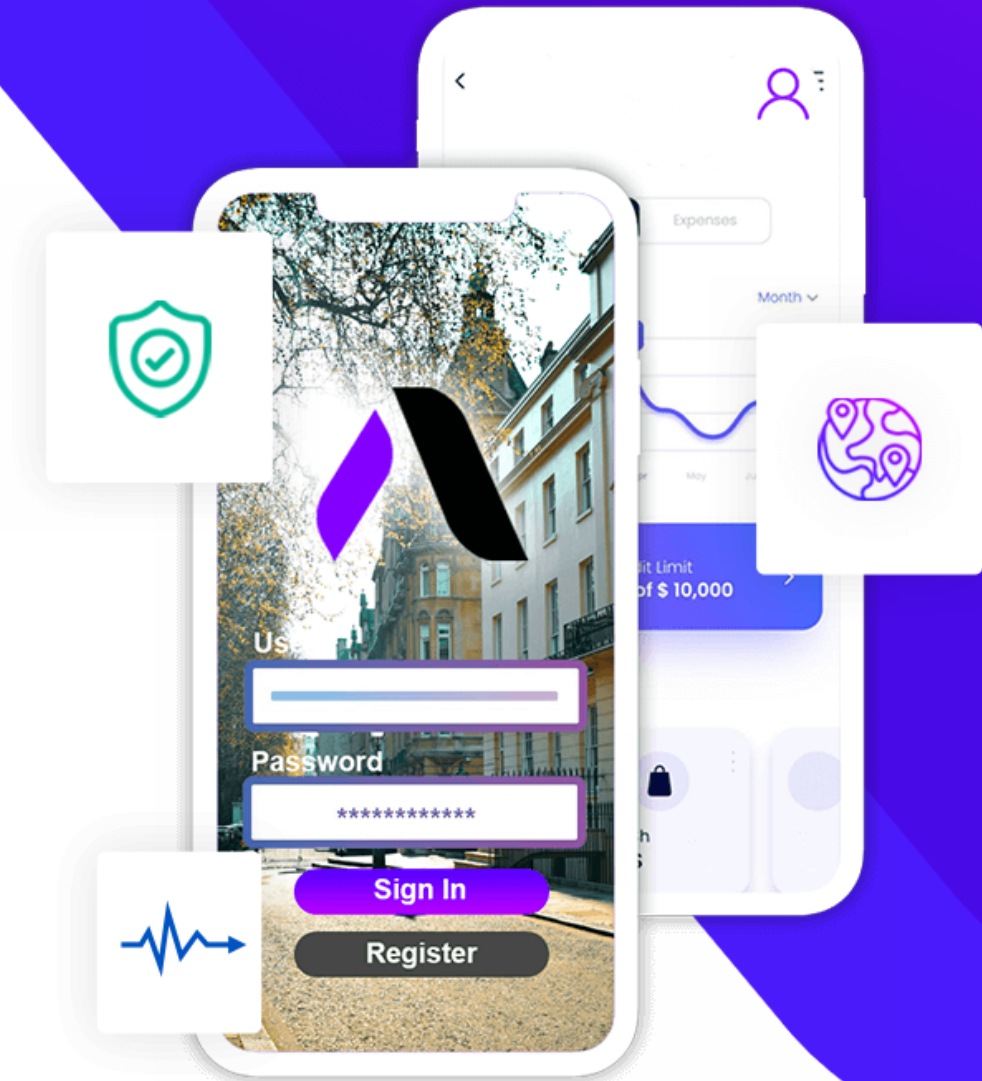
justapp.id



JustApp ID



justapp.id



TOTAL
POPULATION



272.1
MILLION

URBANISATION:
55%

MOBILE PHONE
CONNECTIONS



338.2
MILLION

POPULATION:
124%

INTERNET
USERS



175.4
MILLION

PENETRATION:
64%

ACTIVE SOCIAL
MEDIA USERS



160.0
MILLION

PENETRATION:
59%

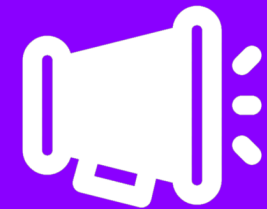
Technology is a Big Issue for MSMEs



Marketing
Product



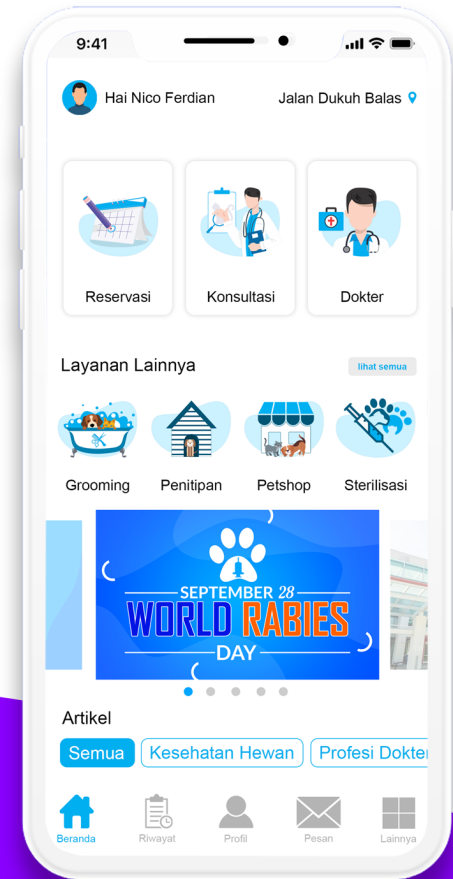
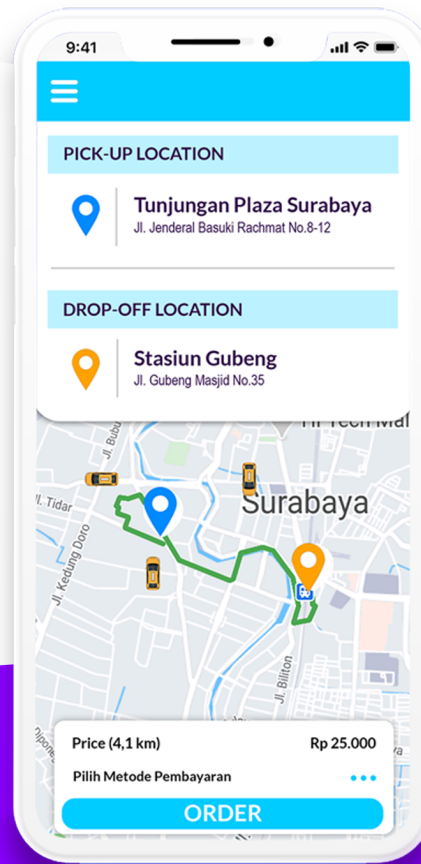
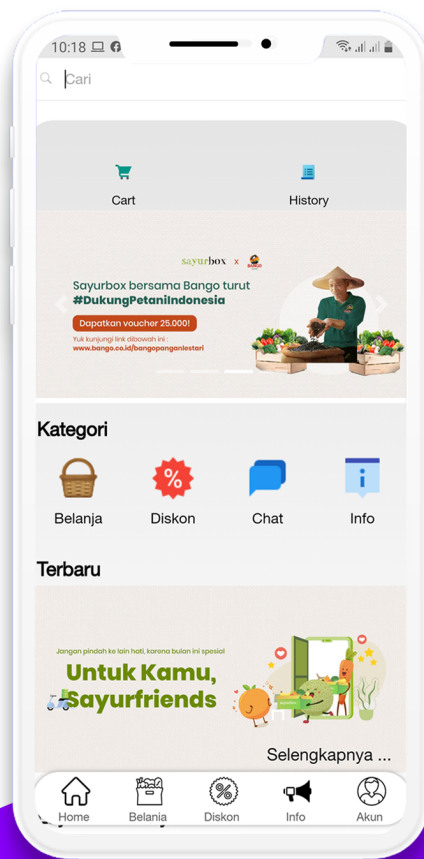
Database
Customer



Promotion

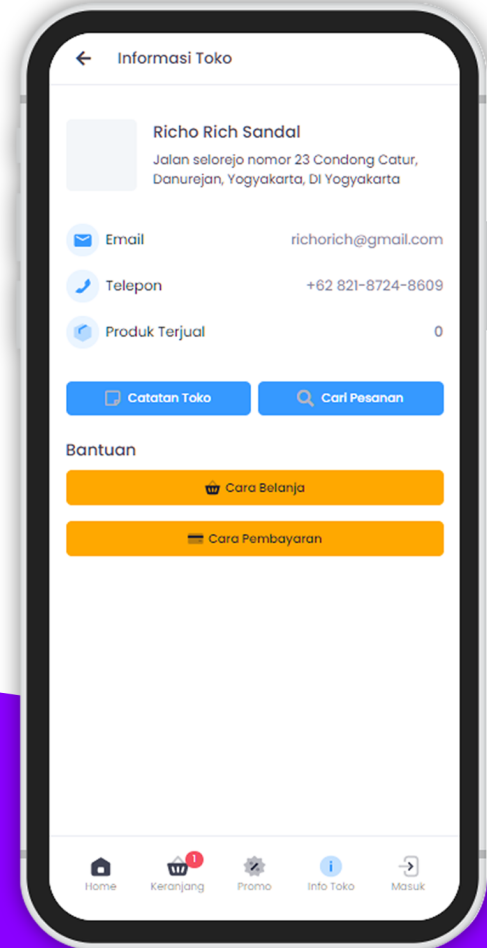
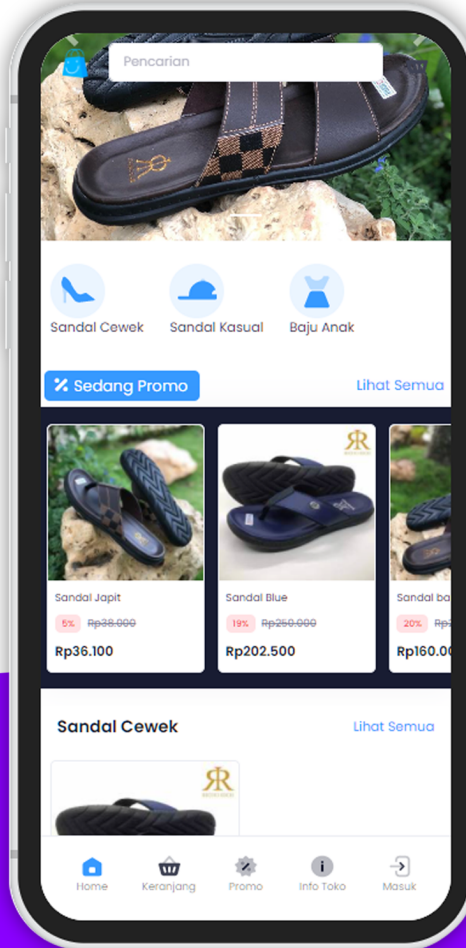
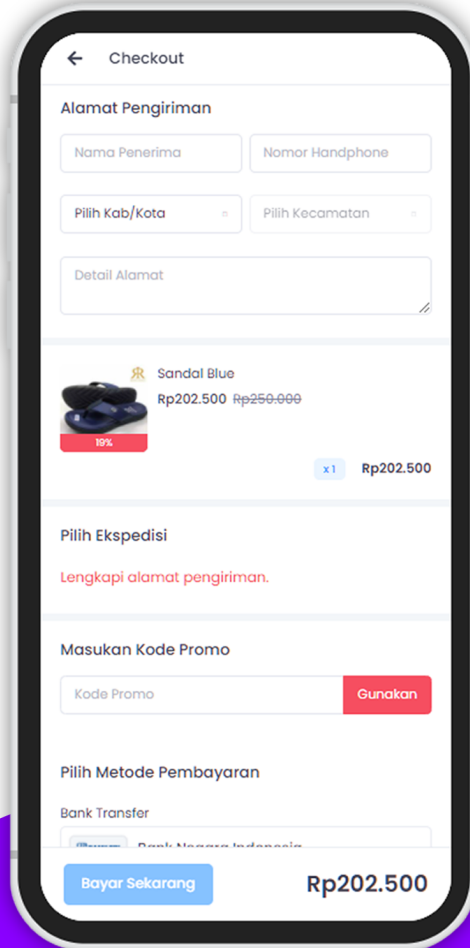
OUR SOLUTION

With JustApp you can build an App within minutes without any coding skills.



OUR NEW PRODUCT

Now Everyone Can Build a Online Store Website
Within 5 Minutes



TRACTION

Some of Our Numbers and Customers
Since Product Launch



\$10K

**Monthly
Revenue**



1500

**Paying
Customers**



50%

**User Growth
Per Month**

FINANCIAL

We Are Looking 12 Month Financing to Reach
10.000 Transaction on JustApp



ANGEL ROUND

initial investment opportunity



TRIPS W/AB&B

avg \$25 fee

→ **\$250K**

REVENUE

over 12 months

MARKET SIZE



13%

Addressed Market Share
8M MSMEs



Total Available Market
64M MSMEs



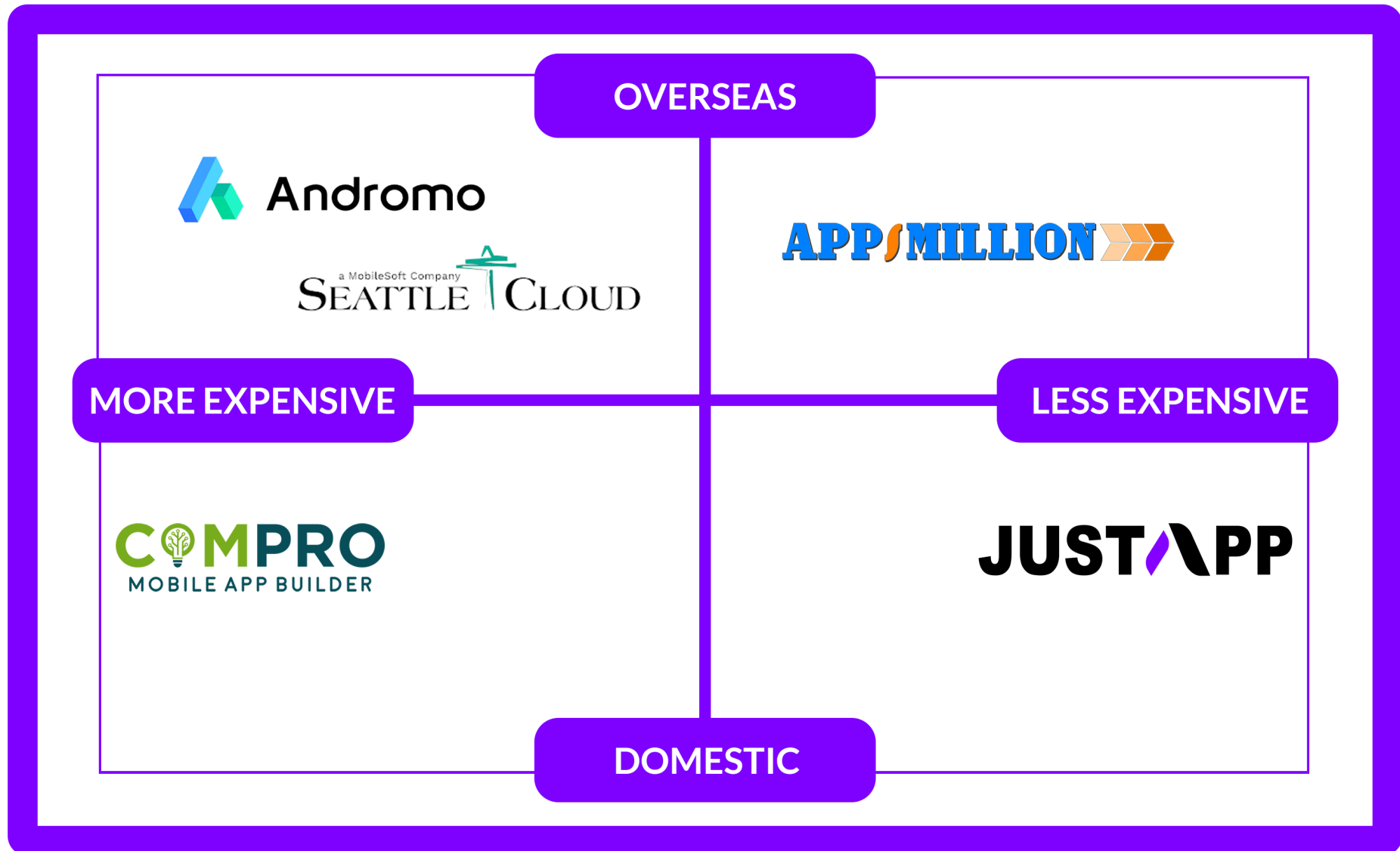
87%

Untapped Market Share
56M MSMEs

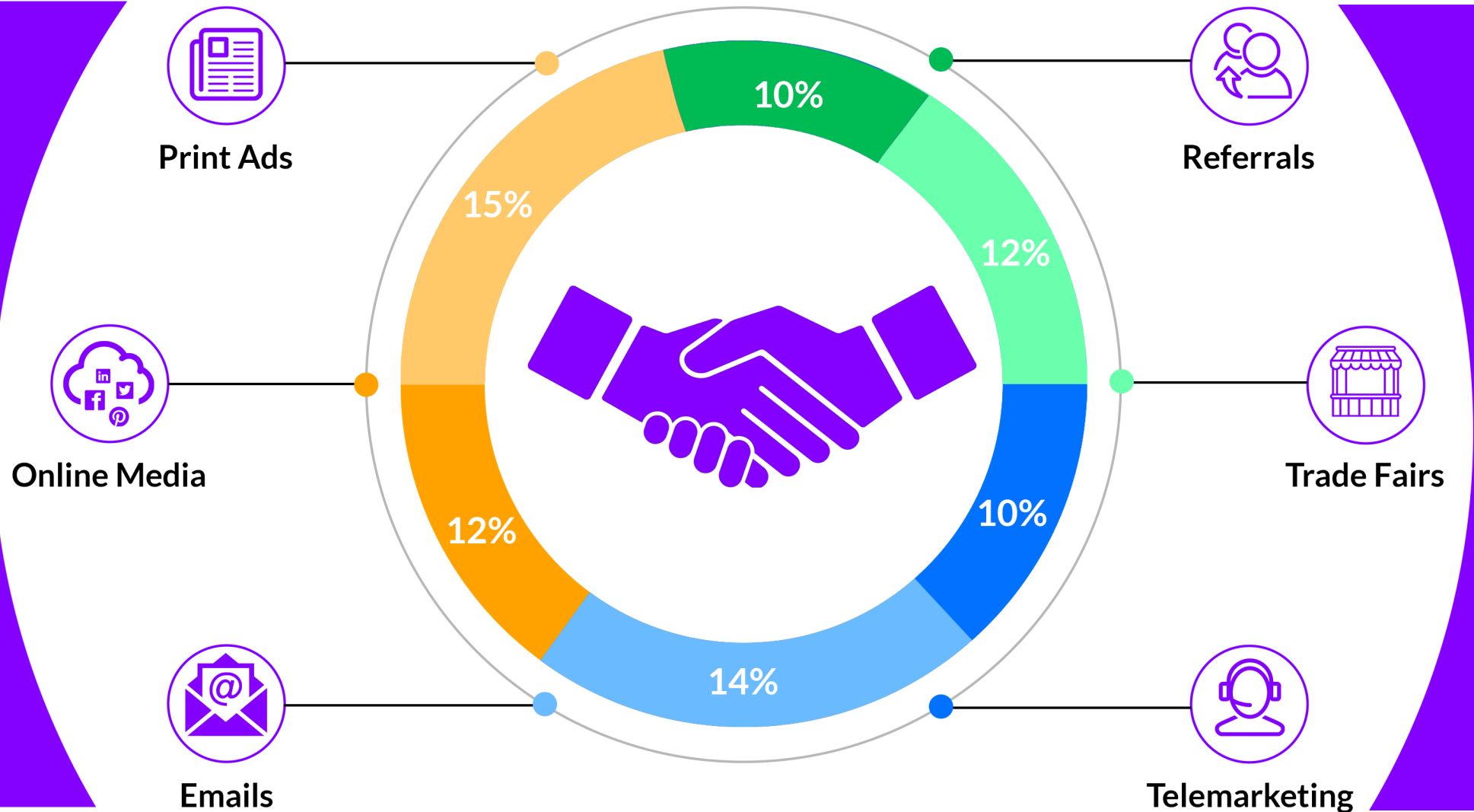
Total MSMEs in Indonesia
Source : BPS 2020

COMPETITION

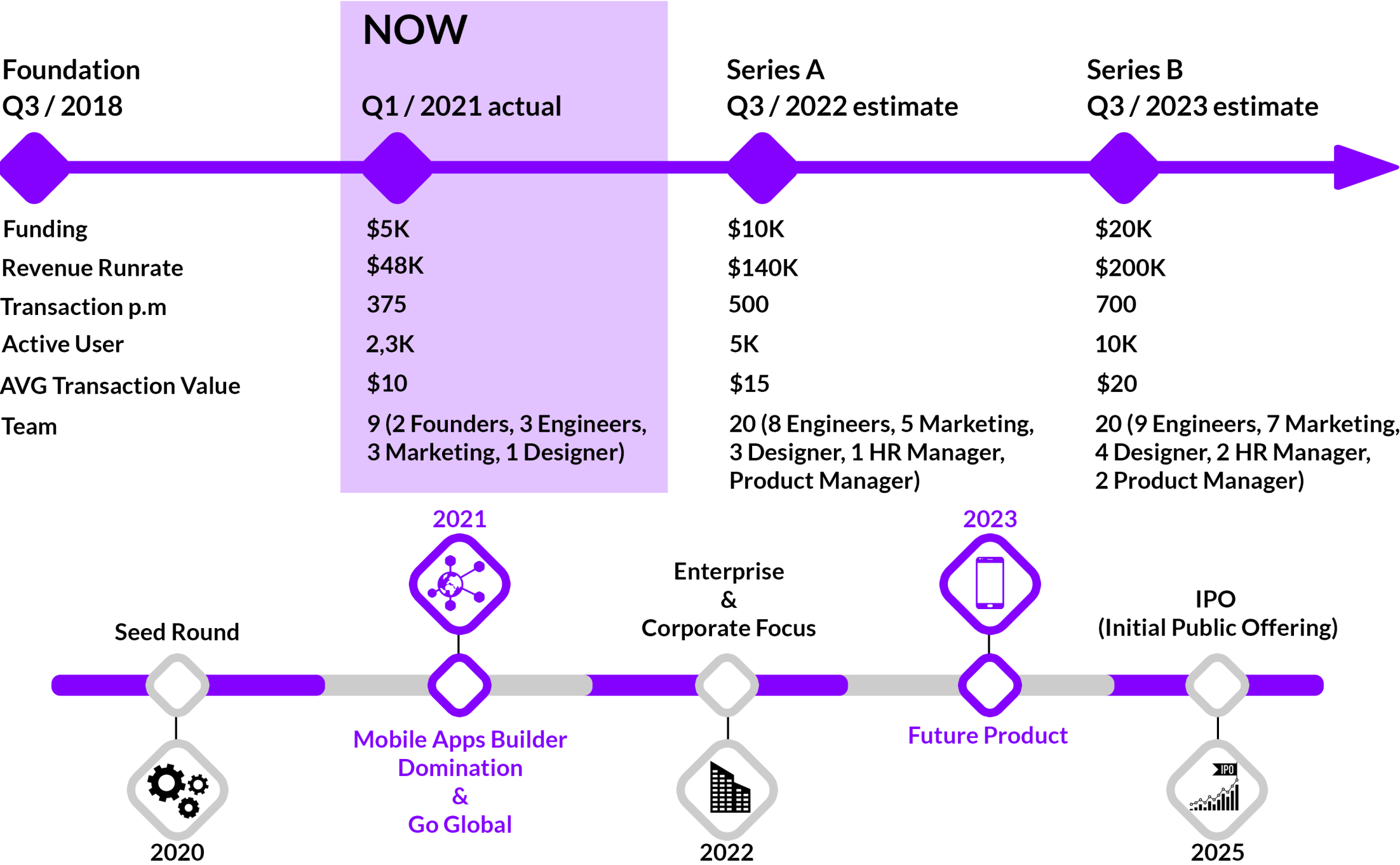
Our product is unique and doesn't have direct competitors



MARKETING STRATEGY



ROADMAP



Potential Synergy

**We Just Don't Want to Dominate the Mobile Apps Builder Local Market.
But We Will Participate in The Global Market**

